



Neeley School  
of Business

# Full-time MBA

Fall 2026

## FIRST YEAR: FALL 2026 Up to 16.5 hours

### 8W1 Modules - 9 hours

ACCT 60010 Financial Reporting (1.5 hours)  
BUSI 66100 Career Management & Professional Development (1.5 hours)  
FINA 60010 Financial Management I (1.5 hours)  
INSC 60010 Statistical Models (1.5 hours)  
MANA 60330 Engaging People (1.5 hours)  
MARK 60010 Marketing Management (1.5 hours)

### 8W2 Modules - 6 hours

BUSI 60050 Global Business (1.5 hours)  
\*FINA 70010 Financial Management II (1.5 hours)  
INSC 60600 Supply Chain Concepts (1.5 hours)  
\*INSC 60050 Business Analytics (1.5 hours)

### One Week Intensive – 1.5 hours

BUSI 60070 Business Simulation (1.5 hours)

## FIRST YEAR: SPRING 2027 Up to 18 hours

### 8W1 Modules Up to 10.5 hours

FINA 60020 Managerial Economics (1.5 hours)  
\*INSC 70430 Supply Chain Operation Management (1.5 hours)  
INSC 60020 Managing Operations & Processes (1.5 hours)  
\*MARK 70120 Customer Insights (1.5 hours)  
MBA ELECTIVES (1.5 - 3 hours) Neeley & Assoc. recommended

### 8W2 Modules Up to 7.5 hours

ACCT 60020 Managerial Accounting (1.5 hours)  
MANA 60340 Leading Teams and Organizations (1.5 hours)  
MBA ELECTIVES (3 - 4.5 hours)

## SECOND YEAR: FALL 2027 UP to 12 hours

### 8W1 Modules Up to 6 hours

MANA 60630 Strategic Management (1.5 hours)  
MANA 60460 Business Ethics (1.5 hours)  
\*MARK 70770 Marketing Research (1.5 hours)  
MBA ELECTIVE (1.5 hours)

### 8W2 Modules Up to 6 hours

ENTR 60250 Innovation and Entrepreneurship (1.5 hours)  
MBA ELECTIVES (3 - 4.5 hours)

## SECOND YEAR: SPRING 2028 Up to 7.5 hours

**MUST ENROLL IN 8W1 AND 8W2 TO MAINTAIN STUDENT STATUS.**

**Core Classes 27 hours**

**Elective Classes 27 hours**

**54 hours**

*\*Students may elect to complete an industry-based concentration or certificate.*

**BUSI70623 Global Business Experience is Required Course. Students have three opportunities to attend a Study Abroad.**

*Full-time students are limited to 2 Compressed Electives offered in the Intersession and May terms.*

## Analytics Specilization: Required courses:

INSC 60050 Business Analytics

INSC 60010 Statistical Models INSC 60070

Data Visualization **Analytics Electives: 3 hrs.**

**required** FINA 70523 Financial Modeling (3 hours)

INSC 70600 Supply Chain Analytics

MARK 70210 Analytics for Innovation

MARK 70720 New Product Development

MANA 70630 People Analytics INSC 70420

Leading Business Transformation

INSC 71100 Business Process Management

INSC 70450 Machine Learning for Business

MARK 70770 Marketing Research

INSC 70440 Cybersecurity