



MBA Emphases

These are the required courses for each Emphases

CONSULTING *9 total required hours as specified below*

Minimum 7.5 hours from the following list

MANA 70773 Consulting Applications (Neeley & Assoc.) (3 hours)

MANA 70870 Practice and Profession of Consulting (1.5 hours)

INSC 71000 Project Management (3 hours)

And 1.5 hours from the following

MANA 70760 Transformational Leadership (1.5 hours)

MANA 70740 Managing Conflict for Results (1.5 hours)

MARK 70770 Marketing Research (1.5 hours)

ENTREPRENEURSHIP *9 total required hours as specified below*

6 hours required

ENTR 70513 Venture Ideas (3 hours)

ENTR 70523 New Venture Planning (3 hours)

And 3 hours from the following

ACCT 70153 Financial Statement Analysis (3 hours)

FINA 70543 Advanced Financial Management (3 hours)

MANA 70610 Essentials of Negotiation (1.5 hours)

MARK 70720 New Product Development (1.5 hours)